



JOICO
the **joi** of healthy hair

LIFT & GLOW TECHNIQUE

LOOK & LEARN • HANDS-ON WORKSHOP

MARCH 16, 2020

LOOK & LEARN:

10am-12pm

\$35

HANDS ON WORKSHOP:

10am-3pm

Includes Lunch, manikin
and certificate

\$150

Paramount Training Center

125 Commerce Dr.

Hauppauge, NY

TICKETS:

www.paramountbeauty.com

631.242.3737 or

their Salon Consultant.

LUMISHINE YOUTHLOCK

The anti-aging benefits of LUMISHINE YOUTHLOCK are perfect to compliment this **IMPACTFUL TECHNIQUE** with **MINIMAL FOILING**. Grey hair clients are no longer just the shampoo and set client. These new generation grey coverage clients want on trend modern looking haircolor. Strategically placed high lights, slices, teasey lights or chunky lights give that youthful glow around the face as well interior lift and lights for a low maintenance easy grow out.

- Say **GOOD BYE** to dull, lifeless, frizzy grey hair and say **HELLO** to shiny, healthy voluminous hair with amazing dimension.
- The versatility of this technique makes it optimum for all haircolor.
- Brighten Blondes, Create dimension on Brunettes and Red heads even Color Intensity Shades are enhanced with this technique.
- Lift and Glow can be a partial or a full head technique.
- Quick easy way to give interior lift and lightness